

# Data sheet

## MC 500

# BIZERBA

***The M-Class re-defines self-service weighing. As the first scale with a stand-alone design, it supports new store concepts. Enjoy the benefits of flexible positioning, multifunctionality and optimal operating comfort and convenience. Its brilliant full-color touch display and ease of use contribute to a positive in-store experience for shoppers- in terms of weighing, printing, information, advice and advertising.***



**More information**  
High performance with a wide range of solutions and options.

### Product description

The MC 500 meets the need for a modern self-service scale. Its stand opens up opportunities for new store concepts – without requiring any additional table or base. Its sleek, attractive design ensures that customers will have no hesitations about using the scale. The optimally ergonomic weighing tray is designed in the shape of a fruit bowl. Loose items cannot fall out during weighing.

The 15.6" color touch display offers shoppers clarity plus optimum comfort and convenience of use: in terms of intuitive product selection, transparent provision of information about the food products and the display of advertisements and promotional videos in brilliant image quality. To keep the MC 500 continuously available for service, the optional PaperNearEnd function issues a timely alert when the paper in the printer is running out. The storage space integrated in the stand facilitates fast and simple replacement of the label rolls. The rolls, along with cleaning agents, can be comfortably stored in the space provided and are accessible from both sides. Time can also be saved during the daily cleaning activities thanks to the Easy Clean housing.



MC 500 stand-alone model

### Highlights

- A weighing, information, advice and advertising terminal for modern-day self-service
- Shopper appeal thanks to sleek, stand-alone design\*
- Flexible positioning, e.g. in the direct vicinity of fresh produce
- Intuitively guided operation for end users: weigh - touch - label
- Large, brilliant 15.6" colour touch display
- Weighing tray designed in the shape of a fruit bowl: optimized for products sold loose or elongated items
- Easy Clean for quick and easy cleaning of the scale
  - Surface: problem-free removal of stray labels
  - Displays: frameless for ease of cleaning
  - Weighing trays / pans: easy handling, removable via bayonet fitting, dishwasher-safe, breakproof, problem-free removal of stray labels
- Easy Load enables label rolls to be changed in a matter of seconds: wide-opening doors at side and front
- PaperNearEnd function\*: Avoids label rolls running out in self-service operation
- Storage space for replacement label rolls or cleaning materials
- High-end Bizerba software package\*
  - RetailPowerScale scale software
  - RetailApps for additional functionality
  - RetailFramework
  - RetailIntegratorsKit (RIK) for 3rd-party software



MC 500 table-top model



Weigh – touch – label

### \*Options

- Stand
- Oval base plate for stand
- RetailApps, e.g. PaperNearEnd: alert that paper is running out
- Weighing pan, e.g. for use with tare containers/boxes
- Easy Level tilt compensation: correct weight even at an angled position, no loss of sales
- WLAN

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